

Characteristic of projects and activities:

The project try to increase both the knowledge and experiences of youth via reading environmental books and documents at school and in their daily life. It will lead the children to learn about environment and living with nature and change their own behavior to be in harmony with nature. The project will seeking and working in cooperation and collaboration with media, especially printed medias, booklets, newspapers, and magazines, etc.

Project's areas: 50 schools, countrywide , covering at least 25,000 schoolchildren

Duration: 2 years (2013-2015)

Budget (Baht):

- 3,000,000 baht for 30 targeted schools
- 5,000,000 baht for 50 target schools

Note for Supporters and partners:

Opportunity to work with media and target schools, countrywide or in the target area of the supporters;

- Environmental reader youth camp
- Environmental young reader club is schools established
- Cooperation with printed media
- Newspapers , booklet and magazines distributed to all target schools
- Contest and winner awarded ceremony during the life of the project.
- etc.

